

Sarah Voiland
413-467-7645
sarah@redfirefarm.com

FOR IMMEDIATE RELEASE

PARTNERSHIP CREATES NEW SOURCE FOR HIGH QUALITY LOCAL FOOD IN AMHERST

Red Fire Farm and Tabellas Restaurant Bring a Bounty to the Table.

AMHERST, MA – Finding the highest quality local food just got easier in downtown Amherst. If you have ever tasted the food at Tabellas Restaurant, you know they are using good ingredients. And many of those ingredients come from Red Fire Farm in Granby. Now these two long-affiliated food leaders are partnering to bring a new combination of vegetable CSA and farm product source to downtown Amherst.

On Tuesday afternoons, June through October, Red Fire Farm will bring the fresh harvest from their certified organic fields in Granby to the patio outside Tabellas Restaurant. The chefs will meet them with a selection of their carefully sourced local cheeses, meats, and other products for sale alongside the vegetable shares. “We envision this as a convergence place for local food; we’re adding on another layer,” said Adrian d’Errico, chef and co-owner of Tabellas.

Tabellas Restaurant has been providing amazing farm-to-table meals for four years in downtown Amherst. “For our own kitchen, we researched and created connections to local sources of the best meat, cheese, and other ingredients. We like sharing these products and help make the connection between farms and eaters here in Amherst. We can pass on good prices for bulk purchasing. And we want to broaden the ways that Tabellas is a source of the best kind of food,” explained Adrian. Some examples are: Old Yellow House Farm organic blackcurrant vinaigrette, South River organic miso and Apex Orchard honey dipping sauce, Tabellas Farm organic herb and scotch mustard, Dean’s Beans fair trade organic coffee and Tabellas Farm organic chipotle BBQ rub, as well as locally sourced meats, tofu and cheeses etc.

Red Fire Farm offers weekly organic vegetable shares, organic pasture-raised egg shares, organic flower shares and local fruit shares as their part of the project. Ryan and Sarah Voiland, owners and managers of Red Fire Farm, grow over 300 different varieties of vegetables and fruits to include in the farm shares. “The success of the local food system depends on continually finding creative ways to inspire people to eat more locally and sustainably,” said Ryan Voiland. “Working with Tabellas is wonderful because we share similar ethics about sustainability and quality, and we have similar hopes for our local food community,” said Sarah Voiland. “We farm kind of like how they cook, and we hope that makes our produce taste as good!”

Everyone who buys a vegetable farm share will be able to order local products from Tabellas Restaurant to pick up at the same time, Tuesday afternoons from 3:30 – 6:30 pm.

The general public can also place orders with Tabellas for pickup then as well www.tabellarestaurant.com. Vegetable, fruit, egg and flower shares are for sale at www.redfirefarm.com.

Red Fire Farm Details

Certified organic since beginning production in 2001, Red Fire Farm grows vegetables, fruits, eggs, flowers, and bedding plants. They sell their products locally through their farm stands in Granby and Montague, farmers markets in Springfield and Boston, a CSA farm share subscription program, and area stores and restaurants. Red Fire Farm shares are available in Amherst, Granby, Springfield, Greenfield, Montague, the Boston area, and a new site in Northampton at the Hungry Ghost.

For more information about the farm and farm shares, visit www.redfirefarm.com.

Tabellas Restaurant Details

Tabellas is a farm to table restaurant. We at Tabellas are committed to ethical eating. Locally grown organic vegetables, dairy and cheeses, and humanely raised/slaughtered meats and eggs constitute 80% of what we offer. We believe that supporting our regional/local economy of small family farms is the sustainable and healthy solution. All the seafood we offer strives to be sustainably raised, or fished ecologically. In addition to our creative local menu we offer an eclectic full bar and sophisticated wine list. Located in Amherst Mass, we offer 75 seats indoors and a seasonal patio.

To view our menu etc. please go to: www.tabellarestaurant.com